



FOR IMMEDIATE RELEASE
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Contact: Jeremy Gunderson
202-408-1711

**FARMERS INSURANCE GROUP JOINS BOARD OF DIRECTORS OF
ADVOCATES FOR HIGHWAY AND AUTO SAFETY**

Washington, D.C. – Advocates for Highway and Auto Safety (Advocates) announced today that Farmers Insurance Group, one of the nation’s leading writers of property and casualty insurance, headquartered in Los Angeles, California, has joined Advocates as a member of the Board of Directors.

Stan Smith, Executive Vice President, Legislative, Regulatory and Compliance, will represent Farmers on the Advocates Board. “We are enthusiastic about the prospects of working with Advocates to help protect our customers as they travel America’s streets and highways,” Smith said. “The Advocates work has been extremely important in reducing crashes and costs of injuries to Americans.”

Mary Jagim, Advocates’ Consumer Co-chair representing the Emergency Nurses Association (ENA) on the Advocates Board said, “We welcome Farmers and Stan Smith to the A-Team table where consumer, health and safety groups work together with insurers to save lives and reduce injuries and costs due to motor vehicle crashes. Insurance companies on Advocates’ Board are especially cognizant of the urgent need to advance highway and auto safety laws and policies, and we commend them for their support.”

Smith was also welcomed by Herman Brandau, Insurance Co-chair of Advocates, representing State Farm Insurance. “The Advocates Board is growing and Farmers brings additional prestige to an already highly influential organization,” he said. “Every insurance company has a personal and financial stake in preventing highway crashes and Farmers will help promote our safety agenda.”

Advocates was formed in 1989 by leading insurance and consumer, safety and medical organizations, to coalesce in support of adopting effective laws and regulations in the U.S. Congress, Executive branch agencies and state legislatures. The Board of Directors is comprised of a balance of insurers and consumer groups, with funding provided by insurance companies. Each member of the Board has an equal vote in the adoption and implementation of an annual program addressing such policy issues as seat belt use, motor vehicle safety standards, teen driving, motor carrier safety, and impaired driving.

Farmers joins State Farm, Allstate, Liberty Mutual, USAA, Nationwide and Unitrin on the Board of Directors. Other insurers provide financial contributions, but not at the full Board level.

A list of the full Board of Directors of Advocates is attached.

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Advocates for Highway and Auto Safety is a coalition of consumer, health, medical, safety and insurance companies working together to advance highway and auto safety.

750 First Street, N.E., Suite 901, Washington, D.C. 20002

www.saferoads.org

THE



TEAM

**Advocates For Highway And Auto Safety
2006 Board of Directors**

Allstate Insurance Company
American College of Emergency Physicians
American Public Health Association
Center for Auto Safety
Consumer Federation of America
Emergency Nurses Association
Farmers Insurance Group
Independent Insurance Agents and Brokers of America
KIDS AND CARS
Liberty Mutual Group
National Association of Professional Insurance Agents
Nationwide Mutual Insurance Company
Police Foundation
Public Citizen
State Farm Insurance Companies
Trauma Foundation
Unitrin
USAA
Whirlwind Wheelchair International

As of January 31, 2006