

STATISTICS

On average, **37 U.S. children die** in hot cars every year. (approx. 1 every 9 days)

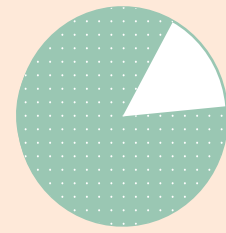


CONTRIBUTING FACTORS



A change in daily routine, lack of sleep, stress, fatigue, and simple distractions are things **ALL new parents experience** and are the reasons children have been unknowingly left alone in vehicles.

AGE OF VICTIMS

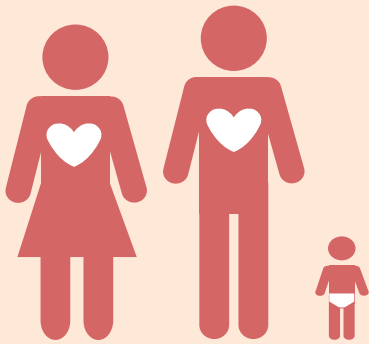


87%

Age 3 and younger.

87% of children who have died from **vehicular heat stroke** are **age 3 and younger**.

CIRCUMSTANCES



In an overwhelming majority of child vehicular heatstroke deaths, it was **an otherwise loving, responsible parent** that **unknowingly left the child**.

- 55%** Unknowingly left
- 28%** Got in on their own
- 13%** Knowingly left
- 4%** UNK

CHILD VEHICULAR HEAT STROKE

Vehicular heat stroke is largely misunderstood by the general public. The majority of parents are misinformed and would like to believe that they could never "forget" their child in the **backseat of a vehicle**. This is the most dangerous mistake a parent or caregiver can ever make!

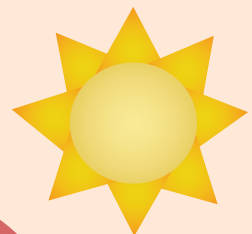


Two-thirds (2/3) of the increase in temperature in a car happens in the **first 20 minutes**.

Children have **died in hot cars** when the outside temperature was as low as **60 degrees**.

Cracking the windows does **NOT** help slow the heating process **OR decrease** the maximum temperature.

A child's body overheats **3-5 times faster** than an adult body.



GREENHOUSE EFFECT IN VEHICLES

The inside of a vehicle heats up **VERY** quickly!

Even with the windows cracked, the **temperature inside** a car can reach **125 degrees in minutes**.



Data Source: KidsAndCars.org Database (1998-2015)

for additional information visit

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