On average, 37 U.S. children die in hot cars every year. (approx. 1 every 9 days)

In an overwhelming majority of child vehicular heatstroke deaths, it was an otherwise loving, responsible parent that unknowingly left the child.

55% Unknowingly left
28% Got in on their own
13% Knowingly left
4% UNK

A change in daily routine, lack of sleep, stress, fatigue, and simple distractions are things ALL new parents experience and are the reasons children have been unknowingly left alone in vehicles.

87% of children who have died from vehicular heat stroke are age 3 and younger.

Two-thirds (2/3) of the increase in temperature in a car happens in the first 20 minutes.

Children have died in hot cars when the outside temperature was as low as 60 degrees.

Vehicular heat stroke is largely misunderstood by the general public. The majority of parents are misinformed and would like to believe that they could never “forget” their child in the backseat of a vehicle. This is the most dangerous mistake a parent or caregiver can ever make!

Cracking the windows does NOT help slow the heating process OR decrease the maximum temperature.

A child’s body overheats 3-5 times faster than an adult body.

The inside of a vehicle heats up VERY quickly!

Even with the windows cracked, the temperature inside a car can reach 125 degrees in minutes.

Data Source: KidsAndCars.org Database (1998-2015)

for additional information visit

www.KidsAndCars.org

LOVE THEM, PROTECT THEM