

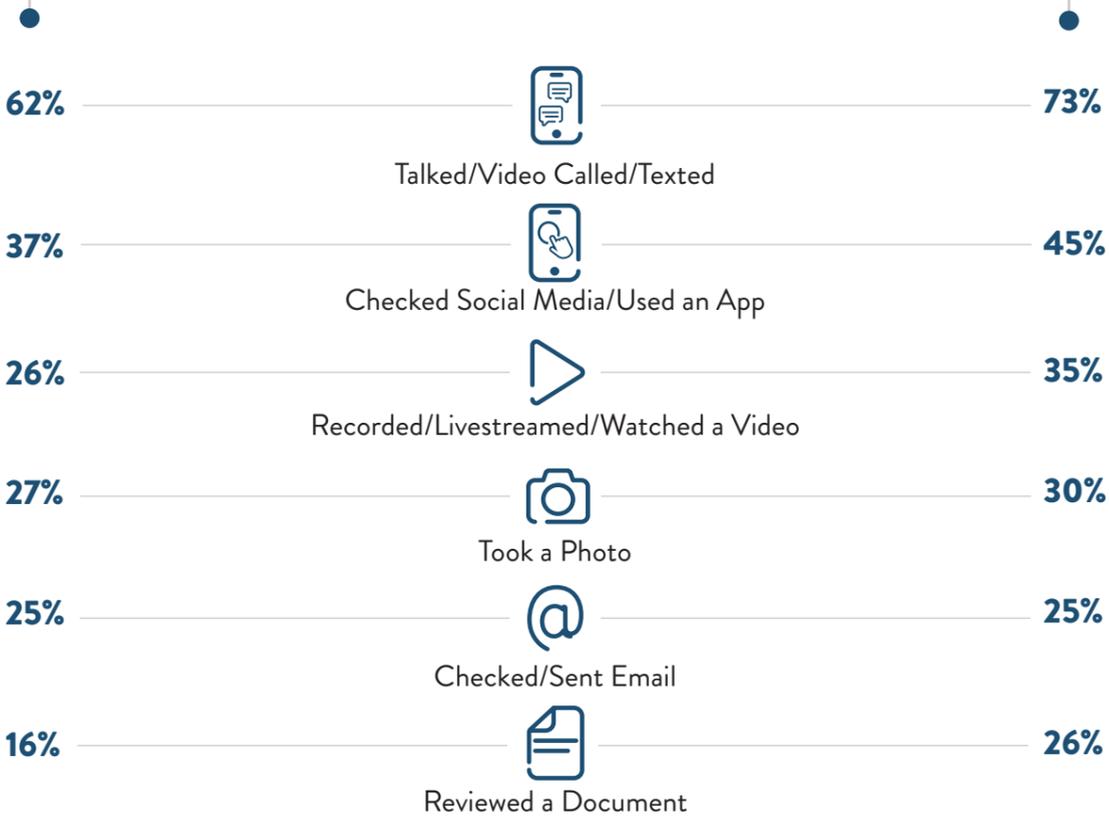
DISTRACTED DRIVING IN AMERICA

HIGHLIGHTS FROM A NATIONAL POLL COMMISSIONED BY SELECTIVE INSURANCE AND ADVOCATES FOR HIGHWAY AND AUTO SAFETY, AND CONDUCTED BY THE HARRIS POLL, EXAMINING MOBILE DEVICE USE WHILE DRIVING



While driving for personal reasons, 70% of licensed drivers indicate that they used a mobile device in the past 90 days.

While driving for work, 86% of employees who drive as part of their job report that they used a mobile device in the past 90 days.



While licensed drivers across all age groups report using mobile devices while driving for personal reasons in the past 90 days, such use is especially pervasive among **drivers between the ages of 18 and 44.**



A majority of Americans (56%) affirm they **have seen someone using a mobile device while driving** in the past two weeks.



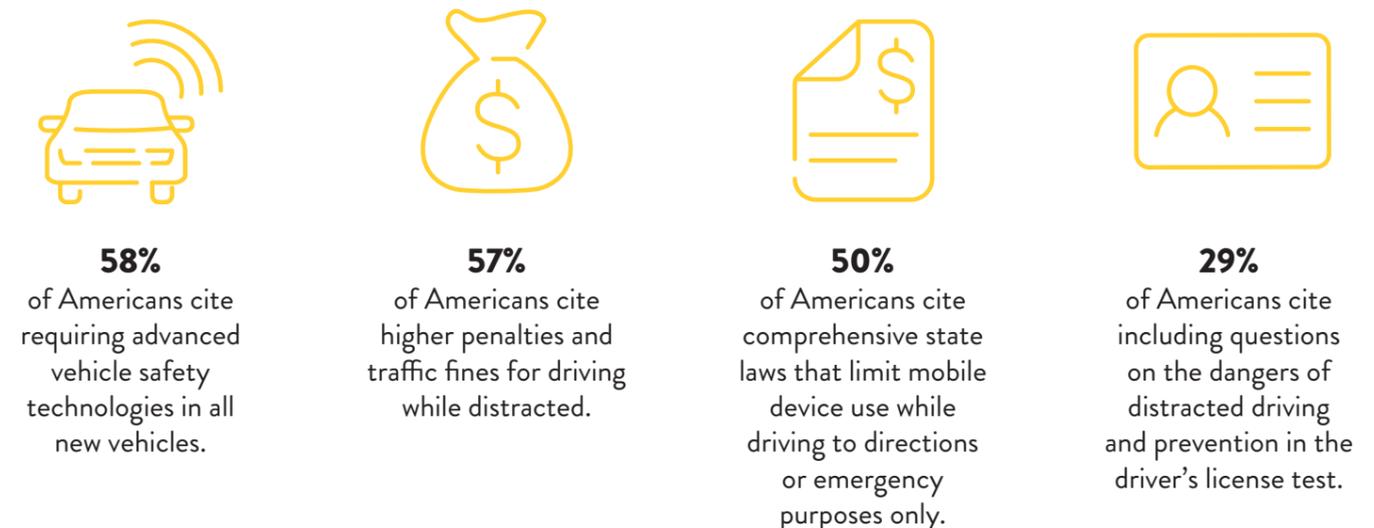
More **suburban Americans (60%) report seeing someone using a mobile device while driving in the past 2 weeks** than urban Americans (50%).



Nearly one in three Americans (31%) have either been in or know someone who has been in a crash that occurred while a driver was using a mobile device.

18-44 year-olds are more likely than ages 45+ (46% vs. 18%) to say they or someone they know has been in a car crash involving distracted driving with a mobile device.

The public believes several strategies could effectively reduce mobile device use while driving or its impacts.



ADVOCATES FOR HIGHWAY & AUTO SAFETY

Survey method: This survey was conducted online within the United States by The Harris Poll on behalf of Selective Insurance and Advocates for Highway and Auto Safety from March 3-7, 2022 among 2,073 U.S. adults ages 18 and older, among whom 1,848 are licensed drivers. The sampling precision of Harris online polls is measured by using a Bayesian credible interval. For this study, the sample data is accurate to within + 2.8 percentage points using a 95% confidence level. For complete survey methodology, including weighting variables and subgroup sample sizes, please contact Katelyn.Leondi@selective.com ©2022 Selective Ins. Group, Inc., Branchville, NJ. Products vary by jurisdiction, terms, and conditions and are provided by Selective Ins. Co. of America and its insurer affiliates. Details at selective.com/about/affiliated-insurers.aspx. SI-22-281

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