ADVOCATES FOR HIGHWAY & AUTO SAFETY

Speed safety cameras are proven lifesavers
- Preserve use in Georgia school zones
Vote NO on House Bill (HB) 225!

The Issue:

- Traffic crashes are a deadly and costly threat to Georgia families that require urgent attention and action.
- In 2023, an estimated 1,638 people were killed on Georgia roads, representing a 41 percent increase in traffic fatalities since 2014.
- Pedestrian fatalities in the state have nearly doubled from 2013-2022.
- Speeding is a major contributor to traffic fatalities - 23 percent of deaths in 2022 (422 people killed) involved speeding.
- Georgia residents endure the 2nd highest cost of traffic crashes per capita in the nation. Georgia incurs $18.7 billion in economic harm annually due to motor vehicle crashes according to a 2019 analysis. This is equivalent to $1,761 per resident each year. When updated for inflation alone, in 2025, costs would equate to $23.6 billion and $2,222 respectively.

The Solution:

- Speed safety cameras are verified to deter speeding and its impact and are recommended for adoption by the National Transportation Safety Board (NTSB) and the Federal Highway Administration (FHWA), among others.
- Most states, including neighboring Alabama, Florida and Tennessee, permit speed safety cameras.
- Law enforcement officers risk their lives when performing their duties on the roadways every day, and it is implausible for them to be everywhere for every violation. Speed safety cameras augment traditional enforcement without requiring a traffic stop.
- Small increases in speed cause serious declines in safety. Crash tests show that speed upticks of even five to ten miles-per-hour (mph) greatly escalate a driver's risk of injury or death.
  Speed increases also immensely impact pedestrians and other vulnerable road users (VRUs). The average risk of death for a pedestrian is 10 percent at an impact speed of 23 mph, 25 percent at 32 mph, and 50 percent at 42 mph.
- A study by the Insurance Institute for Highway Safety (IIHS) found that speed safety cameras alone resulted in a 19 percent reduction in the likelihood that a crash caused a fatal or incapacitating injury.
- The U.S. Department of Transportation (DOT) found that speed safety cameras reduce fatalities and injuries by 20-37 percent and is particularly effective in school and construction zones.

Preserving Speed Safety Camera Use in School Zones Will Protect Georgia School Children and Keep Families Whole—Vote NO on HB 225!