



**Advocates for Highway and Auto Safety (Advocates) urges you to support an intelligent speed assistance device (ISA) law for repeat offenders.**

**Vote YES on Senate Bill (S) 4045/Assembly Bill (A) 2299!**

**The Issue:**

- Speeding is a major contributor to crashes in New York. In 2023, speeding was a factor in 31 percent of fatal crashes and resulted in 347 tragic deaths.
- Speeding related fatalities have increased 8 percent since 2014.
- Fatalities increased 9 percent for pedestrians and 7 percent for bicyclists/other cyclists since 2014.
- Traffic fatalities cost New York \$24 billion each year equating to a per resident “crash tax” of \$1,214 according to a 2019 analysis.
  - When updated for inflation alone, in 2025 costs would equate to \$29.8 billion and \$1,532 respectively.

**An Effective Solution: Enact an ISA Law**

- ISA is technology that can identify the speed limit in real time and work to limit the speed of vehicles if exceeding the specified threshold. It is urgently needed because excess speed contributes to both the frequency and severity of motor vehicle crashes and proves especially dangerous for vulnerable road users (VRU) such as pedestrians, bicyclists and roadside first responders who lack the protective structure of a vehicle.
- A recent study on an ISA pilot program in New York City showed ISA produced a 64 percent reduction in overall speeding and an 82 percent decrease on high-speed roads.
- Small increases in speed cause serious declines in safety. The average risk of death for a pedestrian is 10 percent at an impact speed of 23 mph, 25 percent at 32 mph, and 50 percent at 42 mph.
- Vehicle occupants are also at risk as crash tests have shown that modest five to 10 mile-per-hour (mph) increases in speed can have a severe impact on a driver’s risk of injury or death.
- The bill targets dangerous drivers who:
  - Accrue 11 points on their license in 18 months;
  - Receive 16 speed safety camera tickets in the past year in New York City; and,

- Are among the top one percent of people receiving tickets from speed safety cameras in the past year in a municipality other than New York City.
- Virginia and Washington recently enacted ISA programs, and the District of Columbia did so last year. Having passed the first safety belt law in the Nation, New York has a proud safety history which can be continued by advancing this bill.

**S 4045/A 2299 Will Protect New York Residents and Visitors to the Empire State and Keep Families Whole—Vote YES!**