



June 15, 2026

The Honorable Katie Hobbs
Governor of Arizona
Office of the Governor
1700 West Washington Street
Phoenix, Arizona 85007

Dear Governor Hobbs:

Advocates for Highway and Auto Safety (Advocates), an alliance of consumer, safety, medical, public health and law enforcement groups and insurance companies working together to pass highway and auto safety laws that prevent crashes, save lives, reduce injuries, and contain costs, urges you to sign House Bill (HB) 2417 to establish an intelligent speed assistance (ISA) program. Use of ISA by individuals convicted of specified or repeat offenses would be required to drive during license suspension. Installation of an ISA device would prevent the offender's vehicle from speeding and is an alternative to license suspension which still allows driving for daily tasks such as taking children to school or going to work or medical appointments. This safety upgrade is critical and timely.

Speeding is a major contributor to crashes in Arizona. In 2024, of the 1,229 traffic fatalities in the state, 36 percent involved speeding which exceeds the national average of 29 percent.¹ Speeding-related fatalities in Arizona increased 42 percent from 2015 to 2024.² During the same period fatalities among vulnerable road users (VRUs) increased as well with a 61 percent rise in pedestrian fatalities and a 57 percent uptick in bicyclist and other cyclists fatalities.³ In addition, traffic crashes cause over \$5.9 billion of economic damage to the Grand Canyon State annually which is equivalent to a "crash tax" of \$817 per resident, according to a 2019 analysis.⁴ When updated for inflation alone, in 2026, costs would equate to approximately \$7.7 billion.⁵

Active ISA can identify the speed limit in real time and limit the speed of vehicles exceeding the specified threshold. A recent study on an ISA pilot program for New York City fleet vehicles showed a 64 percent reduction in overall time spent speeding (more than 11 miles per hour [mph] over limit), including an 82 percent reduction in time spent speeding on higher-speed roads (50 mph).⁶ Due to the program's success, it is now being expanded.⁷

This technology is urgently needed because excess speed contributes to both the frequency and severity of motor vehicle crashes and proves especially dangerous for VRUs who lack the protective structure of a vehicle. The average risk of death for a pedestrian is 10 percent at an impact speed of 23 mph, 25 percent at 32 mph, and 50 percent at 42 mph.⁸ VRUs comprised nearly a quarter of Arizona traffic fatalities in 2024.⁹ Vehicle occupants suffer its impacts as well, crash tests showed that modest five to 10 mph increases in speed can have a severe impact on a driver's risk of injury or death.¹⁰

The American public strongly supports ISA for "super speeders." A recent poll commissioned by Advocates found 72 percent of respondents support laws such as HB 2417; among those with a stated position, 89 percent expressed support.¹¹

Last year Washington and Virginia became the first states to enact ISA laws, following the District of Columbia doing so in 2024. This year Georgia, Maryland and New York have enacted ISA, and Hawaii and Illinois have bills pending on their governor's desks. Arizona can become a leader in this emerging safety trend and save lives by enacting HB 2417. We appreciate your consideration.

Sincerely,

Catherine Chase, President

¹ State Traffic Safety Information for Arizona, NHTSA, available at <https://cdan.dot.gov/stsi.htm>; Overview of Motor Vehicle Traffic Crashes In 2024, NHTSA, Apr. 2026, DOT HS 813 791, available at <https://crashstats.nhtsa.dot.gov/Api/Public/ViewPublication/813791>.

2 State Traffic Safety Information for Arizona, NHTSA, available at <https://cdan.dot.gov/stsi.htm>.
3 State Traffic Safety Information for Arizona, NHTSA, available at <https://cdan.dot.gov/stsi.htm>.
4 The Economic and Societal Impact of Motor Vehicle Crashes, 2019, NHTSA, Feb. 2023, DOT HS 813 403, available at
<https://crashstats.nhtsa.dot.gov/Api/Public/ViewPublication/813403>.
5 CPI Inflation Calculator, BLS, January 2019 to January 2026 dollars, available [here](#).
6 New York City Department of Citywide Administrative Services. (2024, October 30). DCAS & U.S. DOT Volpe Announce Municipal Speeding Reduction
of 64% in New Report on Intelligent Speed Assistance [Press release] available [here](#).
7 New York City Department of Citywide Administrative Services. (2024, October 30). DCAS & U.S. DOT Volpe Announce Municipal Speeding Reduction
of 64% in New Report on Intelligent Speed Assistance [Press release] available [here](#).
8 Impact Speed and a Pedestrian's Risk of Severe Injury or Death, AAA Foundation for Traffic Safety, Sep. 2011., available at
<https://aaafoundation.org/wp-content/uploads/2018/02/2011PedestrianRiskVsSpeedReport.pdf>.
9 State Traffic Safety Information for Arizona, NHTSA, available at <https://cdan.dot.gov/STSI/stsi.htm>.
10 Impact of Speeds on Drivers and Vehicles – Results from Crash Tests, AAA Foundation for Safety, Humanetics, and IIHS, Jan. 2021, available at
<https://www.iihs.org/api/datastore/document/bibliography/2218>.
11 Engine's Caravan Survey Public Opinion Poll, March 2026, available [here](#).